



# Elwinmedia

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## Advertising rates, dates and specifications

11 issues per year: February to December, excludes January  
Mailed at beginning of each month

Booking & material deadline: 20<sup>th</sup> of each month, excludes January  
ALL RATES ARE QUOTED EXCLUSIVE OF G.S.T.

Full page	\$1,200
Half page	\$ 700
Quarter page	\$ 400

**All material to be in hi-res pdf or jpg format, 300dpi, single colour**

Email material to: [info@elwinmedia.com](mailto:info@elwinmedia.com)

**Insert rates** depend on size and weight of insert, but current cost for a one-page A4 insert is \$1,200. Each insert can only be accurately costed after weight and coverage requirements are supplied.

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Specifications:

<u>½ page vertical</u> 5mm bleed: 307mm x 107mm No 5mm bleed: 280mm x 84mm	<u>¼ page</u> 98mm wide x 118mm deep
<u>Full page</u> 190mm wide x 270mm deep	